



THE  
wealth  
COLLECTION

PROSPERITY IS A WAY OF  
LIVING AND THINKING, NOT  
JUST MONEY OR THINGS

Eric Butterworth



thewealthcollection is a unique concept in high-end lifestyle publishing, targeting an elite readership looking for different ways to enjoy their wealth.

Through an exclusive partnership with Deloitte, thewealthcollection is able to reach a wide range of private clients. Celebrities and the top tier of the global high net worth community complete an exclusive audience of affluent consumers.

thewealthcollection is a well-appointed publication boasting stunning visuals and informative and entertaining features exploring the themes that matter to this sophisticated and influential group.

thewealthcollection offers a comprehensive guide to the risks and rewards of managing a substantial personal fortune, complemented by a connoisseur's passion for the very best that life has to offer. In this way, it encompasses all aspects of luxurious living, from charitable giving, property and personal finance to major purchase decisions and an appreciation of the finer things in life.

# The Wealth Collection *features list September 2007*

## Wealth Management

### *Earnings*

A study has shown that while people who would normally be regarded as having a large income are having trouble making ends meet, the super-rich have seen their incomes sky-rocket. This piece will examine the rise of the top 2% in the world, who are continually increasing their wealth, while the gap between them and the affluent is getting bigger.

### *Philanthropy*

It's not just about signing a cheque – more people are deciding to give their time and expertise, as well as their money. We look at ways of helping which don't just involve giving cash.

### *Property*

Design focus. We give you an insight into what trends are on the horizon in interior design.

### *Personal Security*

Kidnapping. It sounds like something from a film plot, but high net worth individuals and their families are increasingly becoming victims of kidnap and ransom. We look at the risks and how to reduce the chances of it happening to you.

## Lifestyle

### *Profile*

TBC America's 400th anniversary.

### *Travel*

Golfing Holidays. Don't get enough time on the green when you're working? We discover the finest places to boost your game – and get away from it all at the same time.

Going green. As concerns grow over the environment, is it possible to get away for those important breaks, while minimising the pollutant effect?

### *Wings, Wheels and Water*

We give a rundown of the latest news in cars, boats and planes, including a preview of the Paris International Motor Show.

### *Sport*

A round-up of sporting highlights in this calendar of vital events for the discerning enthusiast.

### *City Life*

We hand pick some top tips for an evening in New York.



thewealthcollection is a luxury lifestyle magazine placed directly in the hands of 10,000 of the world's highest net worth individuals.

The names and addresses are compiled to reflect the individual's, and their family's, spending power. These are high-end individuals for whom money is no object, used to unfettered access to anything they desire. We provide a marketing opportunity that allows the advertiser direct, prolonged, repeated access to these desirable consumers.

10,000 copies of this unique publication will be distributed by name and under personal cover to individuals representing the most affluent and successful sectors of society, generating a projected readership of 41,000 (publisher's statement).

This website provides the readers with further access to content and advertisers. Readers who click on the site have already shown an interest, so the opportunity to gain access to these consumers is an enticing one.

readers

## EUROPE

- Karl & Theo Albrecht
- Gérard Mulliez
- Liliane Bettencourt
- Alain & Gerard Wertheimer
- The Boehringer Family
- Mikhail Fridman
- Ingvar Kamrad
- Karl-Heinz Kipp
- Quandt
- Reinhard Mohn
- Birgit Rausing
- The Haindl Family
- The Oeri/Hoffmann Family
- The Merck Family

- The Porsche & Piech Family
- Erivan Haub
- Curt Engelhorn
- Maria-Elizabeth and George Schaeffler
- The Haniel Family
- Georg von Holtzbrinck
- Duke of Westminster
- Bernie & Slavica Ecclestone
- Hans Rausing
- Antonia Johnson
- The Brenninkmeyer Family
- Michele Ferrero
- Stefan Persson
- Charlene and Michel de Carvalho

- Bernard Arnault
- Adolf Merckle
- Silvio Berlusconi
- David and Simon Reuben
- Roman Abramovich
- Louise Dedi and Madeleine Bühler
- Friedrich Flick
- Serge Dassault
- August von Finck
- Paul-Louis Halley
- Leonardo Del Vecchio
- Rolf Gerling
- Rudolf Oetker
- David Beckham
- Michael Otto
- JK Rowling

- The Reimann Family
- The Sainsbury Family
- Pierre Landolt
- Elton John
- Ernest Bertarelli
- Elizabeth Hurley
- The Henkel Family
- Naomi Campbell
- Luciano Benetton

## AMERICAS

- Robson Walton
- Michael Dell
- Bill Gates
- Sumner Redstone
- Warren Buffett

- Samuel Johnson
- Forrest Jr & John Mars
- Carlos Slim Helu
- Barbara Cox Anthony and Anne Cox Chambers
- Galen Weston
- Paul Allen
- H Ty Warner
- Larry Ellison
- Charles Ergen
- Samuel & Donald Newhouse
- John Travolta
- Robert & Thomas Pritzker
- Jack Nicholson
- Mel Gibson
- Abigail & Edward Johnson

- Barbara Streisand
- Steve Ballmer
- Catherine Zeta-Jones
- John Kluge
- Elizabeth Taylor

## ASIA

- Sultan of Brunei
- Kumar Birla
- Li Ka-shing
- Tadashi Yanai
- Nobutada Saji
- Dhanin Chearavanont
- The Kwok Brothers
- Stanley Ho
- Azim Premji

## AUSTRALASIA

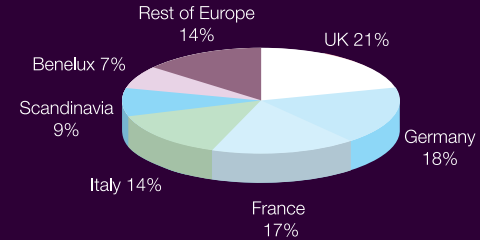
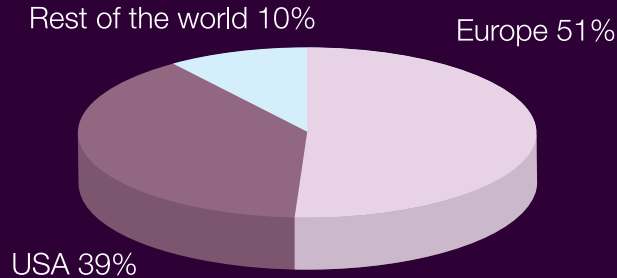
- James Packer
- Harry Triguboff
- Frank Lowy
- Len Ainsworth
- Richard Pratt
- John Gandel
- David Hains
- Kerry Stokes
- Bob Oatley
- Gerry Harvey

## MIDDLE EAST/ AFRICA

- King Fahd
- Morris Khan
- Prince Alwaleed

- Khalaf Al Habtoor
- Sheikh of Abu Dhabi
- Ferit Sahenk
- Emir of Kuwait
- Mohammed Jameel
- Khalid Bin Mahfouz
- The Olayan Family
- Sulaiman Bin Abdul Al Rajhi
- Nicky Oppenheimer
- Saud Abdul Aziz Algosaiibi
- Turgay Ciner

# global & european readership



## Publishing Partner

Deloitte is one of the world's leading professional services organisations. With more than 119,000 people in over 140 countries, the member firms serve over half of the world's largest companies, as well as large national enterprises, public institutions and successful, fast-growing global growth companies.

## Reader Reply Service

As a special service to advertisers, we offer a discreet reader reply service. Confidential enquiries from our discerning readers will be sent to you on an ongoing basis for up to a year after publication.

## Advertising

A limited number of strategically placed advertising positions are available. Please consult your [thewealthcollection](#) sales executive for further information.

	<b>Trim</b>	<b>Spot Colour</b>	<b>Black &amp; White</b>
Double page spread	£10,900	£10,300	£9,850
Single	£6,900	£6,100	£5,800
Half page	£4,100	£3,600	£3,400
Island	£3,690	£3,580	£3,150
Outside back cover	£10,500		
Inside front cover	£6,950		
Special positions	10% extra		



Published by  
SPG Media Limited  
Brunel House, 55-57 North  
Wharf Road, London W2 1LA,  
England  
Tel: +44 20 7753 4260  
Fax: +44 20 7915 9773

**Deloitte.**

Published in Association  
with Deloitte