

THE
wealth
COLLECTION



PROSPERITY IS A WAY OF
LIVING AND THINKING, NOT
JUST MONEY OR THINGS

Eric Butterworth



[thewealthcollection](#) is a unique concept in high-end lifestyle publishing, targeting an elite readership looking for different ways to enjoy their wealth.

Through an exclusive partnership with Deloitte, [thewealthcollection](#) is able to reach a wide range of private clients. Celebrities and the top tier of the global high net worth community complete an exclusive audience of affluent consumers.

[thewealthcollection](#) is a well-appointed publication boasting stunning visuals and informative and entertaining features exploring the themes that matter to this sophisticated and influential group.

[thewealthcollection](#) offers a comprehensive guide to the risks and rewards of managing a substantial personal fortune, complemented by a connoisseur's passion for the very best that life has to offer. In this way, it encompasses all aspects of luxurious living, from charitable giving, property and personal finance to major purchase decisions and an appreciation of the finer things in life.



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Profile – Tiger Woods

A man born to win, Tiger Woods' return to form has seen him back where he belongs leading the world with his unfathomable talent.

[thewealthcollection](#) digs deep to unearth what fires this man, and what we can all learn from him.

CHRISTIE'S

Christie's on the Arts – Painting

The popularity of painters such as Lucien Freud and Francis Bacon leads [thewealthcollection](#) to investigate the rerise of painting. The market is buoyant with the excitement at a return from conceptual art.

Travel – Mexico

A land of lush coastlines and tropical paradises, Mexico has long been a beacon for enticing holidays. With an evocative Aztec history, a passion for food and drink, and an attitude to living that rivals any, Mexico is pleasure seeking efficiency.

Charity – Donor's privilege

Philanthropy has its perks as large donors to many of the world's most esteemed cultural charities will discover. Access to unseen material, dinners with world class artists, and a lot more.

Deloitte.

Wealth Management

For every edition Deloitte provides two articles of in-depth expertise on particular areas of asset and wealth management for high net worth individuals.

The Arts – Mozart

2006 is Mozart's 250th birthday. The world applauds one of humankind's greatest. An article exploring his life, legend and legacy.

Gardens – Ecological aesthetic

Prince Charles is not alone in trying to mould his Highgrove garden into an idyllic blend of the ecological and the aesthetic. It is possible, even in the city with roof gardens at the cutting edge of landscape architecture.

Fashion – Issey Miyake

Pronounced by Prada as 'the closest thing the fashion world has to art' Issey Miyake's inspired perspective has left an profound mark on the fashion world.

Property – Golf homes

The world is dotted with golfing paradises. Just imagine walking out your back door and onto the first tee.

Travel – Arabian dreams

A shining jewel on the shores of the Persian Gulf, Dubai has seen the merging of the exotic east with exciting western luxury to create an opulent paradise.

Property – Caribbean living

Tropical islands dazzle the imagination with white beaches, coconuts and emerald green seas. How can you resist owning a home there.

Design/Architecture – John Lautner

It took a long time for John Lautner's unique blend of design and architecture to be recognised.

Yachting – Idylls

Some of the world's most idyllic spots are only reachable by yacht.

Aviation – Flying fighters

If private jets don't stir the blood quite enough, think about getting yourself an ex-military fighter jet.

Food – Truffles

The endless mystery of the most expensive food in the world unravelled.

Health and Beauty – Massage

The vast range of different massage techniques and ideologies explained.

Motoring – Smart Cars

As technology develops, security improves. A new era in driving is upon us, with cars that drive themselves...we will soon all be mere passengers.

Drink – Whisky

The story of this most evocative of drinks will visit, Scotland, Ireland, USA and even Japan.

Horses – Polocrosse

An new blend of polo and lacrosse is spreading like wildfire through the equine enthusiastic.

Technology – Portables

The necessary gadgets all explained.

Aviation – Helicopters

Helicopters come in all shapes and sizes, and designs.

Motoring – Special vehicles

The Gibbs Aquado and Venturi Fetish are placing unique cars in the highest bracket of luxury.

The Wealth Collection Property Special

Rooms with a view

What better than to step out onto the balcony to face one of the world's great cityscapes. Overlooking Sydney Opera House, Rio's angel, Hong Kong harbour, the Eiffel tower, the Golden Gate, the Statue of Liberty or the Basilica di San Marco in Venice, amongst a handful of others, lends an air of sophistication and exclusivity to a home few others can match.

Arabian dreams

A shining jewel on the shores of the Persian Gulf, Dubai has seen the merging of the exotic east with exciting western luxury to create an opulent paradise, filled with magnificent developments alongside intricate mosques. The city, and its thousands of man made islands, has grown into a destination that cannot be missed.

Castle homes

Central and Eastern Europe has thrown the market for castle living wide open, making a home fit for a king an attainable prospect.

Snow homes

Skiing and other winter sports are an essential part of most people's leisure time. A home that gives access to some of the most desirable snow spots around the world is a must.

Buying or building?

There are obvious arguments for both buying a complete property and for getting hold of land and building your own home on it. This article delves into the advantages and disadvantages of each.



thewealthcollection is a luxury lifestyle magazine placed directly in the hands of 10,000 of the world's highest net worth individuals.

The names and addresses are compiled to reflect the individual's, and their family's, spending power. These are high-end individuals to whom cost is no object, used to life of unfettered access to anything they desire. We provide a marketing opportunity that allows the advertiser direct, prolonged, repeated access with these desirable consumers.

10,000 copies of this unique publication will be distributed by name and under personal cover to individuals representing the most affluent and successful sectors of society, generating a projected readership of 41,000 (publishers statement).

This website provides the readers with further access to content and advertisers. As those readers who click on the site have shown interest, the advertising opportunity to gain access to these consumers is an exciting one.

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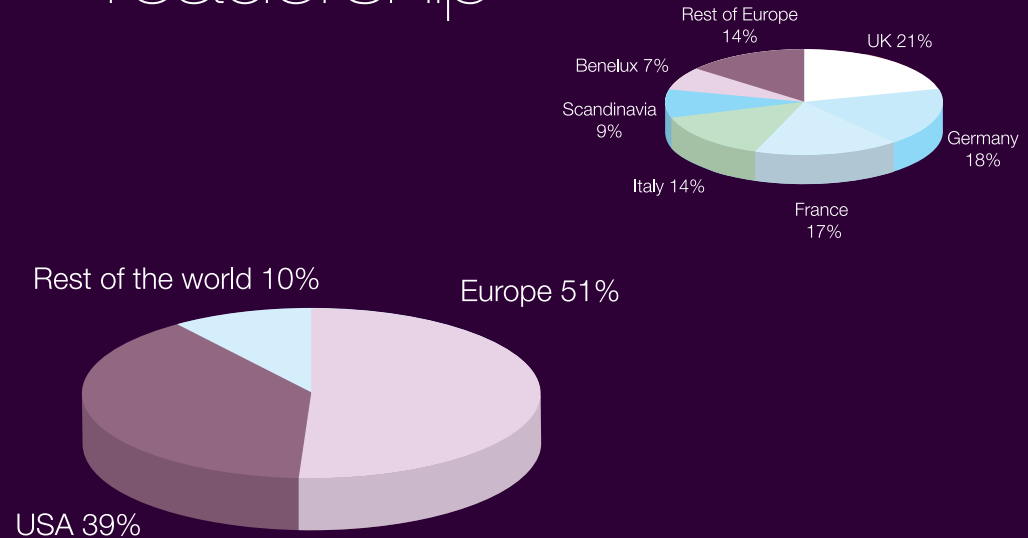
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Half page	£4,100	£3,600	£3,400
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