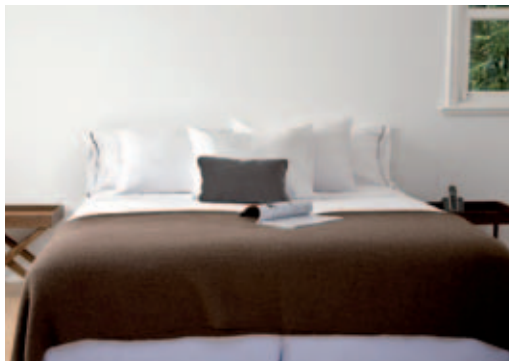


Uncluttered lines and sheer, tactile quality characterise Buenos Aires' Tailor Made.



De Niro's aim with The Greenwich is to create a home from home in New York.

NEW SENSATIONS

Bold boutique hotels in Buenos Aires and New York are perfect prospects for a winter break.

The Greenwich, New York City

The Greenwich is a collaborative project between actor Robert De Niro and his son Raphael, and Ira Drukier and Richard Born, boutique hoteliers with a portfolio of 20 hotels worth more than \$1 billion. Together they bought a disused car park in TriBeCa and turned it into a lavish 88-room guesthouse. De Niro has been involved every step of the way and, with his office next door, he visits the hotel daily. He was the first person I ran into – literally – when, dressed in a bikini, I exited the lift on the wrong floor en route to the pool.

The hotel is on the corner of Greenwich and N Moore Street and is just a street away from the Hudson River – you can see it as you walk out of the building, which adds to the hotel's appeal. The service is exceptional; at The Greenwich the idea is to make you feel like family. Houseguests can check in from their rooms, afternoon tea is served in the drawing room and champagne in the courtyard in the evening. De Niro's aim was to create a home from home, which is immediately apparent on entering the hotel, or 'residence' as he likes to call it.

377 Greenwich Street, New York, NY 10013,
www.thegreenwichhotel.com, +1 212 941 8900

Words by Lucinda Baring

Tailor Made Hotel, Buenos Aires

Clean-lined, sleek and impeccably chic, Tailor Made Hotel is Buenos Aires's newest boutique hotel. Having stripped the idea of the hotel down to its basic components and taken a long, hard look at it, Tailor Made's owners have discarded every hint of fuss to create a hotel where attention to detail doesn't mean frills and flourishes. It means chic simplicity and an intimate, personalised service that makes you feel you've landed among friends – and a remarkable level of quality in its choice of supplies.

They're so confident they've got it right in terms of décor, that almost every single thing in this charmingly intimate hotel is up for sale, from the smooth, sumptuous sheets to the music in the bright, inviting lobby; and from the objets d'art on the console to the artfully chosen bottles in each of the five rooms' sleek wine racks. The whole works beautifully. In a city packed with memorable sights and sounds, there's something delightfully clever about stripping deluxe accommodation down to uncluttered lines and sheer, tactile quality.

Tailor Made Hotel, Arce 385, Las Cañitas, Buenos Aires,
www.tailormadehotels.com, +54 11 4774 9620

Words by Claire Rigby